

CREDIT CARD SALES

Safe and secure transactions with credit cards

TELL YOUR CUSTOMERS, "WE PREFER CREDIT/DEBIT!"

Trail's End pays for all credit card fees!



- Bigger Rewards – Earn 1.5pts per \$1 sold in the Trail's End App
- Safer – Scouts don't have to handle cash
- Higher Sales – Customers spent 27% more with credit cards vs cash in 2019
- Easier – Parents turn in cash sales with credit/debit payment to their unit
- Hardware – Scouts can accept credit/debit with Square readers or manual entry

When prompted, be sure to allow the app access to your device's microphone, location, and Bluetooth in order to accept debit and credit cards.

ONLINE DIRECT

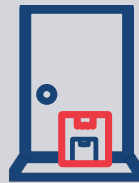
The safest way of fundraising for Scouts!



Safe for Scouts
Fundraise from the safety of home.



Product Variety
Traditional products & prices plus more.**



No Handling
Products ship to your customers and all sales are credit.



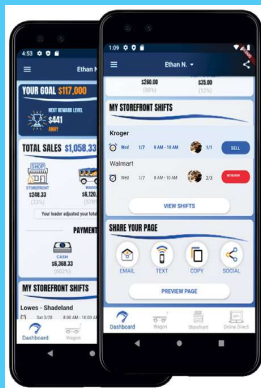
Trail's End Rewards*
Earn double points for Amazon.com gift cards.

*Council participation in Trail's End Rewards may vary.
**Subject to change.

HOW IT WORKS

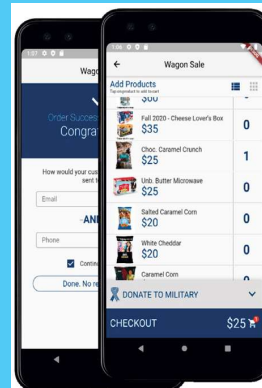
TWO WAYS TO SELL ONLINE

SHARE YOUR PAGE



1. Share your fundraising page via email, text, or social media
2. Customers click your link to place online orders
3. Products ship to your customers

TAKE ONLINE DIRECT ORDERS IN THE APP



1. Pick your products
2. Take payment (credit/debit only)
3. Products ship to your customers

BUILD YOUR PLAN TO SELL \$1,000 SOCIAL DISTANCING
Text MYPLAN to 62771 to learn more!